

EXPERIENCE THE FOOD & WINE CLASSIC IN ASPEN...AT HOME/Page 2

“The FOOD & WINE Classic in Aspen is such a tremendous source of culinary inspiration and discovery that we wanted to give everyone a chance to participate communally, regardless of geography,” notes Beth Robinson, senior manager of brand experience for KitchenAid. “What better way to make and enjoy a special dinner than being part of an event that’s so highly anticipated and celebrated?”

“Have Dinner with Us” videos and other resources will be available online starting June 6 at KitchenAid.com/AspenDinner. In addition, a Facebook Live stream of Chef Cosentino’s “New Style Surf & Turf” cooking demonstration will be hosted on the KitchenAid Facebook page on Friday, June 17th from 2:00pm to 2:45pm MT. To further inspire and encourage home cooks to make his festival recipes at home, questions from followers will be answered in a live Q&A during Chef Cosentino’s demo.

Home cooks can follow along throughout the weekend and beyond at #HaveDinnerwithUs on both FOOD & WINE and KitchenAid social media channels

Since the introduction of its legendary stand mixer in 1919 and first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for cooks. Today, the KitchenAid brand offers virtually every essential for the well-equipped kitchen with a collection that includes everything from countertop appliances to cookware, ranges to refrigerators, and whisks to wine cellars. Cook for the Cure®, the brand's partnership with Susan G. Komen for the Cure®, is now in its fifteenth year and has raised over \$10.7 million to help find a cure for breast cancer. To learn more, visit www.KitchenAid.com or join us at <http://facebook.com/KitchenAid> and <http://twitter.com/KitchenAidUSA>.

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