

# KitchenAid®

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## **SMALL GIFTS, BIG PERFORMANCE** *Small Appliance Gift Ideas from KitchenAid*

**BENTON HARBOR**, Mich (August 24, 2016) – As the saying goes, some of the best gifts come in small packages. Consider, for example, scaled-down small appliances from KitchenAid that pack a one-two punch of power and performance with space-saving size. Sure to please the seasoned home cook, DIY diva or aspiring culinary star on anyone’s gift list, these small but mighty appliances include the Artisan® Mini Stand Mixer, Mini Food Processor and Precision Press Coffee Maker.

### **Artisan® Mini Stand Mixer**

Home cooks who lack space for multiple pieces of cooking equipment will find culinary nirvana with the gift of an Artisan® Mini Stand Mixer. Offering the same power and performance as the brand’s Classic™ Stand Mixer, the Mini Artisan mixer features a 3.5-quart capacity yet is 20% smaller and 25% lighter.

Using the included flat beater, wire whip and dough hook the new model can quickly and efficiently mix and knead ingredients for up to five dozen cookies or a loaf of bread. Best of all, it accommodates all optional hub-based attachments available for the larger models. These include everything from a spiralizer, pasta maker and food grinder to a food processor and juicer.

The Artisan® Mini Stand Mixer is offered in Contour Silver, Empire Red, Guava Glaze, Honeydew, Hot Sauce, Matte Black, Matte Grey, Matte White, Orange Sorbet and Twilight Blue at a suggested retail price of \$399.99.

### **Mini Food Processor**

Compact and lightweight, the mini food processor’s size makes it an easy and accessible “go to” gift for cooks who like to quickly chop, prepare dressings and create sauces. Featuring a 3.5-cup capacity, two speeds and a pulse operation, the mini food processor provides precise control to produce coarse or fine results every time. The uniquely designed stainless steel blade effortlessly chops and purees, and locks in place for convenient pouring. An easy-to-clean work bowl, lid and blade are all dishwasher safe, making it the perfect gift for simplifying essential food preparation tasks.

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## SMALL GIFTS, POWERFUL PERFORMANCE/PAGE 2

The mini food processor, available this September, will be offered in Twilight Blue, Hot Sauce, White, Onyx Black, Contour Silver, Ice, Liquid Graphite, Cocoa Silver, Boysenberry, Green Apple, Watermelon, Majestic Yellow, Empire Red, Tangerine and Pink at a suggested retail price of \$49.99.

### **Precision Press**

On a hunt for the perfect gift for a coffee connoisseur in your life? Look no further than the new KitchenAid® Precision Press Coffee Maker. Delivering exceptional flavors of traditional French press coffee through a simplified brew process, this coffee maker helps optimize flavor without requiring the skills of a barista. Equipped with an integrated scale, the Precision Press refines the classic brew method by measuring coffee and water by weight instead of volume. The timer and digital display incorporated into the handle provide a quick and convenient read of steep time.

Designed with dual stainless steel construction, the 30-ounce carafe provides long-lasting heat retention. The cordless design allows for easy cleaning and reduced countertop clutter. The Precision Press Coffee Maker is available now at a suggested retail price of \$149.99.

Since the introduction of its legendary stand mixer in 1919 and first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for cooks. Today, the KitchenAid® brand offers virtually every essential for the well-equipped kitchen with a collection that includes everything from countertop appliances to cookware, ranges to refrigerators, and whisks to wine cellars. Cook for the Cure®, the brand's partnership with Susan G. Komen®, is now in its 15<sup>th</sup> year and has raised over \$10 million to help find a cure for breast cancer. To learn more, visit [KitchenAid.com](http://KitchenAid.com) or join us at [Facebook.com/KitchenAid](https://Facebook.com/KitchenAid) and [Twitter.com/KitchenAidUSA](https://Twitter.com/KitchenAidUSA).

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