

KitchenAid®

Contacts:

Jenna Llewellyn
Digitas
212.699.0251
jenna.llewellyn@digitas.com

Beth Robinson
KitchenAid
269.923.4770
beth_l_robinson@kitchenaid.com

KITCHENAID INTRODUCES NEW PRECISION KETTLES

CHICAGO (March 19, 2017) – KitchenAid is expanding its popular portfolio of craft coffee appliances with the introduction of two new gooseneck spout Precision Kettles. Available in both electric and stovetop models, the new kettles offer precise and consistent pour control for a pour over coffee, tea or beverage of choice.

“Our new precision kettles allow for coffee and tea lovers to create their favorite pour over beverages in the comfort of their own home,” says Daniel Galea, global product marketing manager for KitchenAid. “The streamlined design and accuracy allow consumers to precisely pour their preferred beverage without needing the skills of a trained barista”.

Featuring a polished stainless steel design and elegant gooseneck spout, the new kettles make a stylish addition to any kitchen or coffee bar countertop. A one liter capacity and three unique flow rate settings offer precise pour control for a perfect at-home custom pour, every time. The electric and stovetop kettles also include a brew range thermometer displayed on the lid to keep track of the water temperature while pouring. The stovetop kettle is compatible with gas, electric and induction stove tops.

The new KitchenAid® Precision Kettles will be available in August at a suggested retail price of \$119.99 for the electric model and \$99.99 for the stovetop model.

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Since the introduction of its legendary stand mixer in 1919 and first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for cooks. Today, the KitchenAid brand offers virtually every essential for the well-equipped kitchen with a collection that includes everything from countertop appliances to cookware, ranges to refrigerators, and whisks to wine cellars. Cook for the Cure®, the brand's partnership with Susan G. Komen®, is now in its 15th year and has raised over \$10 million to help find a cure for breast cancer. To learn more, visit KitchenAid.com or join us at Facebook.com/KitchenAid and Twitter.com/KitchenAidUSA.

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